

For Immediate Release

**Author, Lifestyle and Career Expert Nicole Williams Launches
Weekly MSN Column Providing Lifestyle Advice for Working Women**

January 16, 2008- New York City, NY- Today, best-selling author, lifestyle and career expert Nicole Williams launches a weekly column on MSN's *Lifestyle Family & Parenting* section (<http://lifestyle.msn.com/familyandparenting/articleNW.aspx?cp-documentid=5797498>) providing advice on the issues and concerns women face in the workplace.

Nicole's advice is honest and edgy—what you'd get from your sister or best friend. In her new column she'll answer reader's questions about:

- Dating co-workers
- How to handle a difficult boss
- Returning to the office after having a baby
- Asking for more money
- What to wear to work

Williams is thrilled to be contributing content to MSN. "The reach and relevance of MSN in today's Internet savvy world is an extraordinary and exciting opportunity for WORKS by Nicole Williams. I'm looking forward to responding to the career and lifestyle questions from the MSN community."

About Nicole Williams

The world's first *Career Stylist*, Williams is the founder of WORKS by Nicole Williams, the leading career management brand for young professional women. Delivering highly-integrated content across multiple platforms, WORKS inspires, entertains and supports women on their quest for success.

Her first book, *Wildly Sophisticated: A Bold New Attitude for Career Success*, earned her a record-breaking advance from Penguin Group Inc. and became a national bestseller. Nicole's second book, *Earn What You're Worth: A Wildly Sophisticated Approach to Investing in Your Career and Yourself* was released in 2005. That same year, Nicole co-created a reality television series called, *Making It Big*, which was subsequently sold to the Oxygen Network.

With a dedicated following of young, professional women, her website, www.NicoleWilliams.com is a daily source of content and community.

Nicole's career advice has been featured in *Elle*, *Cosmopolitan*, *Glamour*, *Marie Claire*, *Self*, *Complete Woman*, *The New York Post*, *The Washington Post* and *The Financial Times*. She has also appeared on *Good Morning America*, *CNN*, *MSNBC*, *Good Day New York*, and *Fox News*.

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